Fotonower

In short : Product & Commercial Internship

Fotonower is a search engine of photos crawled on social media. It is based on a semantical engine and a proprietary photo content indexing technology. We are looking for a sale people to sell Fotonower services to a specific sector. It has also a displaying widget that enforce all photo legal rights.

The candidate will work with the development team to adapt to the need of the customer. The candidate will collaborate with the designer and the development team.

Context : Fotonower and Bazar.photo

Fotonower, founded in July 2014. Fotonower is in beta test looking for its first paid customer. Commercial development : Though several contacts in big media company, talk has not yet reached the point of using our technology.

Technical development : We are currently investing in the enhancement of the app, the back end as well as the design.

The development team counts two internal member as well as external scientifi advisers.

Juridical development : We are enhancing our legal framework in order to sell media content.

Responsibilities

We are searching for multilingual candidates covering France. Establish a collaborative business relationship between Fotonower and prospects. Create consultative sales presentations to demonstrate how Fotonower publishing technology can be leveraged to enhance contents. Help advertisers build and execute effective portfolio, measure results and renew / up-sell to drive visitors growth Thought leadership – immersing yourself in the evolving social media landscape and adapting to Fotonower's ongoing product developments Mentoring new team members as our organization grows

Requirements

Internship or Part-time (Alternance) Excellent communication skills, both verbal and written in both French and English. Deep understanding of the social media landscape, and opportunities for content publisher. Aptitude, creativity, and a preference for working in small, collaborative teams. The candidate should be able to learn quickly and adapt itself in a fast growing company and changing environment.

Package